



with Bessie Bardot & Geoff Barker

MAKING IT OR NOT!

The only difference between MAKING IT or NOT can be as little as a single person hearing about you, or a single mention in the media. **Talent, a great idea or product, hard work and enthusiasm are worthless** if you do not get the chance to be seen or heard of by the rest of the world!

WHY WASTE MONEY - The average PR firm charges \$4000 or more for basic PR per month with NO guarantees of success. After that you are on your own unless you pay more.

With our 'PR YOURSELF' One on One sessions, we help you build a custom PR plan based on your ambitions or business. Then we teach you all the tips, tricks and secrets you'll need to implement it successfully.

LONG TERM BENEFIT – Remember what we teach you is so invaluable in all areas of business, career, profile and success you will be able to apply the skills you learn **for FREE** to all sorts of future projects.

REMEMBER :-

"NO ONE will PR YOU as enthusiastically or cost effectively as YOU!!!"

- *If you want* - to create your own success rather than wait
- *If you want* - to move into new circles – Get better contacts
- *If you want* - to take the next BIG step up the ladder
- *If you want* - to avoid the many pitfalls along the way
- *If you want* - Attract more clients or grow your business
- *If you want* - to save yourself hundreds of hours & thousands of dollars in mistakes

EXPERT ADVICE – Learn from people who really know!

With over 30 years experience between them as TV, Radio, & magazine personalities, successful producers & media entrepreneurs Bessie Bardot and Geoff Barker have a diversity of **REAL** experience almost unmatched in Australia.

Bessie & Geoff have a **unique insight into the lives and PR techniques of some of the most well known and successful celebs**, socialites and business people in the world. It's this intimate and invaluable personal knowledge that they share with you and help apply to your ambitions.

Just some of their credits include:-

- **Best selling authors** of 7 books
- **International TV show** hosts on Foxtel's Arena in Australia & UK, US, Brazil, New Zealand, South Africa & Korea
- **National Radio** hosts 2day FM & MMM
- **Columnists** for many major magazines
- **TV producers** – International TV shows
- **CEO Bubble Media**
- **CEO Movers Shakers – Celebrity contacts**
- **Creator of Australia's first Celebrity Contact Brokers**
- **Owners of major model agency**
- **International speakers** on PR, Branding, Personal development
- **Celebrity Events** coordinator
- **Celebrity image & branding** advisors
- **CEO Life Lessons Institute**
- **CEO Bodytan – Gym Emporium**

A DO IT YOURSELF - STEP BY STEP – Road Map to Success

Step UP the Ladder - We personally develop with you a step by step plan based on you, your level of knowledge and your ambitions. We provide all you need to take you to the next level and beyond.

Topics covered include :-

- How to create your image professionally
- How to build your profile effectively
- All the latest most effective tips, tricks and secrets to help you promote yourself or your business including
 - TV & Radio
 - Paparazzi
 - Magazines
 - Events & Social functions
 - Corporate business
 - Film & Theatre
 - Literary, Books & Columns
 - Internet & E-media
 - Celeb contact & endorsement
 - And more
- Tools you will need & How to avoid being ripped off
- How to network and be noticed by the right people
- Success etiquette – How to stand out
- The secrets to making opportunities
- Dealing with magazines and the media
- Turning your name into a brand
- Developing celebrity business opportunities, Cross promotions, sponsorships etc
- How to make things happen - Business organisation skills



- Overcoming fears and self-esteem - Gaining confidence and professional attitude
- Getting to Parties and Functions
- Getting in the magazines - Personal PR skills
- All the latest, most effective tips, tricks and secrets to help you promote yourself or your business
- Expert advice & instruction on your personal image and branding

Additional Workshop Benefits

PREPARING YOU! – Increasing your options

Aside from the expert advice, critique, custom built plan and access to invaluable trade secrets and contacts, this program is designed to give you a real understanding of the media and PR world in general. Of course this means you can use the skills you will learn to help you PR any project you want in the future, as well as a whole host of other benefits.

Just some of the benefits

- Teaches you PR skills you can use to get any job
- Teaches you vital networking skills you can use in any industry
- Teaches you vital business skills - organisation, planning etc
- Trains you to promote any future business or project you are involved in
- Teaches you to avoid common industry traps – saving you money
- Gives you honest professional feedback – saving you time
- Raises your awareness & self esteem – in business and personally
- Sets you on the right path from day one – giving you the advantage
- Prepares you for the future in the spotlight – Helping you adjust
- Shows you behind the scenes – So you know what to expect
- Gives your career solid sensible direction - Giving you a head start over the many others
- Gets you involved in our personal extensive industry network of contacts
- And more

COST EFFECTIVE - We will also show you cost effective ways to do everything from set yourself up to getting noticed on the red carpet. Our aim is to show you behind the scenes so you don't have any nasty surprises.

TAX DEDUCTION - Aside from saving you perhaps many thousands in common mistakes and potential rip offs, as an aspiring business person, celebrity or artist this course should be a tax deduction.

LIMITED NUMBERS - Due to Bessie & Geoff's extensive schedule, the time they put aside for workshop mentoring and coaching is limited. If you would like to be one of the people to take advantage of the limited spaces available this year with their exclusive Step by Step personal program please contact us at Bubblemedia:- info@bubblemedia.com.au

BOOK NOW

Details:-

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