



with Bessie Bardot & Geoff Barker

MAKING IT OR NOT!

Getting noticed is the difference between MAKING IT AND NOT! The biggest companies in the world know this and they know the fastest way to do this is through PR. We specialise in helping you generate as much **FREE PUBLICITY** as possible. Getting your business noticed is the aim.

Getting noticed doesn't have to break the bank

WHY WASTE MONEY – Every year billions of dollars are spent with **the average PR firm** charging **\$4000 to \$10,000 PR per month** for a basic plan (not including ad space). Of course there are **NO** guarantees of success and after your time's up you are on your own unless you pay more.

With our '**PR YOURSELF**' **One on One sessions**, we help you build a custom PR plan based on your business and ambitions.

NO EXPERIENCE REQUIRED – We teach you all the tips, tricks and secrets you'll need to implement it successfully regardless of what you know now and we are only an email away to give you additional pointers as you put your plan into action.

LONG TERM BENEFIT – Remember what we teach you is so invaluable in all areas of business, career, profile and success you will be able to apply the skills you learn to all sorts of future projects for **FREE**

REMEMBER:-

"NO ONE will PR your business as enthusiastically or cost effectively as YOU!!!"

- *If you want* - to attract more clients & increase profits
- *If you want* - to expand your business into new areas
- *If you want* - to create your own business success rather than wait
- *If you want* - to move into new circles – Get better contacts
- *If you want* - to take the next BIG step up the ladder
- *If you want* - to avoid the many pitfalls along the way
- *If you want* - to save yourself hundreds of hours & thousands of dollars in mistakes

EXPERT ADVICE – Learn from people who *really* know!

With over **30 years experience** between them as TV, Radio, & magazine personalities, successful producers & media entrepreneurs Bessie Bardot and Geoff Barker have a diversity of *REAL* experience almost unmatched in Australia.

Bessie & Geoff have a **unique insight into the lives and PR techniques of some of the most well known and successful celebs**, socialites and business people in the world. It's this intimate and invaluable personal knowledge that they share with you and help apply to your ambitions.

Just some of their credits include:-

- **Best selling authors** of 7 books
- **International TV show** hosts on **Foxtel's** Arena in Australia & UK, US, Brazil, New Zealand, South Africa & Korea
- **National Radio** hosts 2day FM & MMM
- **Columnists** for many major magazines
- **TV producers** – International TV shows
- **CEO Bubble Media**
- **CEO Movers Shakers** – **Celebrity contacts**
- Creator of Australia's first **Celebrity Contact Brokers**
- Owners of major **model agency**
- **International speakers** on PR, Branding, Personal development
- **Celebrity Events** coordinator
- **Celebrity** image & branding advisors
- **CEO Life Lessons Institute**
- **CEO Bodytan** – **Gym Emporium**

DO IT YOURSELF - **STEP BY STEP** – Road Map to **Success.**

Step UP the Ladder - We personally develop with you a step by step plan based on your business, your level of knowledge and your ambitions. We provide all you need to take your brand to the next level and beyond.

Topics covered include:-

- All the latest most effective tips, tricks and secrets to help you promote your business, service or product via
 - TV & Radio
 - Paparazzi
 - Magazines
 - Events & Social functions
 - Corporate business
 - Film & Theatre
 - Literary, Books & Columns
 - Internet & E-media
 - Celeb contact & endorsement
 - And more
- How to generate **FREE PR**
- The secrets to making your own PR opportunities



- Developing celebrity business opportunities, Endorsements, Cross promotions, Sponsorships etc
- How to talk to the media - Overcoming fears and self-esteem
- Product awareness - Getting to Parties and Functions
- Getting in the magazines - Dealing with magazines and the media
- Internet Guerilla marketing
- Refining your image/brand to get more attention
- How to establish newsworthy points of difference
- Developing your business, product or service's 'story'
- How to develop your business network
- How to write killer press releases and what to do with them
- Getting noticed with events and product launches
- Expert advice & instruction on your personal image and branding

Additional Workshop Benefits

PREPARING YOU! – Increasing your options

Aside from the expert advice, critique, custom built plan and access to invaluable trade secrets and contacts, this program is designed to give you a real understanding of the media and PR world in general.

Of course this means you can use the skills you will learn to help you PR any project you want in the future, as well as a whole host of other benefits.

COST EFFECTIVE - We will also show you cost effective ways to do everything from develop your image and brand to buying media, getting celeb endorsements and putting on launches.

TAX DEDUCTION - This program is a tax deduction.

LIMITED NUMBERS - Due to Bessie & Geoff's extensive schedule, the time they put aside for workshop mentoring and coaching is limited. If you would like to be one of the people to take advantage of the limited spaces available this year with their exclusive Step by Step personal program please contact us at Bubblemedia:- info@bubblemedia.com.au

BOOK NOW

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