



# STEP by STEP When Will I Be *FAMOUS*

with Bessie Bardot & Geoff Barker

## 15 MINS OF FAME

Andy Warhol said "*In the future everyone will be famous for 15 minutes*". **Unfortunately it's not that easy.** Knowing how to get it, keep it and more importantly translate it into a successful living takes a definite plan, expert knowledge and the right help. *Otherwise everyone would be doing it!!!*

**There are millions & millions of wannabe's out there.  
If you don't 'wanna-be' one BE PREPARED!!**

- *If you want* - to create your own 'big break' rather than wait
- *If you want* - to take the next BIG step up the ladder
- *If you want* - to learn the real secrets to lasting celeb success
- *If you want* - to avoid the many pitfalls along the way
- *If you want* - to learn how to capitalise on what you have *now*
- *If you want* - to save yourself hundreds of hours & thousands of dollars in mistakes

**MODELS – ACTORS – SINGERS – ARTISTS – SOCIALITES – BUSINESS PERSONALITIES – SPEAKERS – PRESENTERS – DANCERS – WRITERS – JOURNALISTS – MEDIA PERSONALITIES**

## EXPERT ADVICE – Learn from people who *really* know!

**With over 30 years experience** between them as TV, Radio & magazine personalities, successful Producers & Media entrepreneurs Bessie Bardot and Geoff Barker have a diversity of **REAL** experience almost unmatched in Australia ***Just some of their credits include:-***

- **Best selling authors** of 7 books
- **International TV show** hosts on Foxtel's Arena in Australia & UK, US, Brazil, New Zealand, South Africa & Korea
- **National Radio hosts** 2day FM & MMM
- **Columnists** for many major magazines
- **TV producers** of International TV shows
- Creator of Australia's first **Celebrity Contact Brokers**
- Owners of major **model agency**
- **International speakers** on PR, Branding, Personal development
- **Celebrity Events** coordinator
- **Celebrity** image & branding advisors

As owners of 'MoversShakers' Australia's first Celebrity Contact Brokers, Bessie & Geoff have a **unique insight into the lives and PR techniques of some of the most well known & successful celebs**, socialites and business people in the world. It's this intimate and invaluable personal knowledge that they share with you and help apply to your ambitions.

**REMEMBER: - Dreams mean nothing without a will and a way**

## **THE WORKSHOP - STEP BY STEP – Road Map to Success**

**BEGINNERS** - We personally develop with you a step by step plan based on you, your level of knowledge and your ambitions. All you need to take you to the next level and beyond.

**ESTABLISHED CELEBRITIES & MEDIA PERSONALITIES** - We work with all levels including helping new and already established media personalities develop and capitalise on their profile, enhance their celebrity and build stronger business opportunities.

You can chose A FULL day workshop or One on One private tuition:- Topics covered include

- The fame formula - How to get started in the fame game
- How to create your image professionally
- How to build your profile effectively
- Tools you will need & How to avoid being ripped off
- How to get in front of the right people
- How to network and be noticed by the right people
- Success etiquette – How to stand out
- The secrets to the Papparazzi – making opportunities
- Dealing with magazines and the media
- Turning your name into a brand
- Developing celebrity business opportunities, Cross promotions, sponsorships etc
- How to make things happen - Business organisation skills
- Overcoming fears and self-esteem - Gaining confidence and professional attitude
- How to avoid getting stung by crooked photographers, agents, managers etc - Dont lose money to losers
- Getting to Parties and Functions
- Getting in the magazines - Personal PR skills
- All the latest, most effective tips, tricks and secrets to help you promote yourself or your business



# Additional Workshop Benefits

## **PREPARING YOU! – Increasing your options**

Aside from the expert advice, critique, custom built plan and access to invaluable trade secrets and contacts, this course is designed to give you a real understanding of the media and PR world in general.

Of course this mean you can use the skills you will lean to help you PR any project you want in the future, as well as a whole host of other benefits.

Just some of the benefits

- Teaches you basic PR skills you can use to get better jobs
- Teaches you vital networking skills you can use in any industry
- Teaches you vital business skills - organisation, planning etc
- Trains you to promote any future business or project you are involved in
- Teaches you to avoid common industry traps – saving you money
- Gives you honest professional feedback – saving you time
- Raises your awareness & self esteem – in business and personally
- Sets you on the right path from day one – giving you the advantage
- Prepares you for the future in the spotlight – Helping you adjust
- Shows you behind the scenes – So you know what to expect
- Gives your career solid sensible direction - Giving you a head start over the many others
- Gets you involved in our personal extensive industry network of contacts
- And more

## **AVOIDING THE MINEFIELD'S – Save yourself money, time and a broken heart.**

The fame game is really *NOT* a game. There are many dark corners and unscrupulous characters who will happily relieve you of your money and dreams if you come along unaware and unprepared! We will show you how to navigate the minefield avoid the crooks and come out unscathed.

**COST EFFECTIVE** - We will also show you cost effective ways to do everything from set yourself up to getting noticed on the red carpet. Our aim is to show you behind the scenes so you don't have any nasty surprises.

**TAX DEDUCTION** - Aside from saving you perhaps many thousands in common mistakes and potential rip offs, as an aspiring artist or celebrity this course should be a tax deduction.

**LIMITED NUMBERS** – Due to Bessie & Geoff's extensive schedule, the time they put aside for workshop mentoring and coaching is limited. If you would like to be one of the people to take advantage of the limited spaces available this year with their exclusive Step by Step personal program please contact us at Bubblemedia:- [info@bubblemedia.com.au](mailto:info@bubblemedia.com.au)

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# BOOK NOW

**Details:-**

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