

"When Will I Be - Famous?"

How to take the next **BIG** step

With

Bessie Bardot & Geoff Barker

International TV presenter, Best Selling Authors & Celebrity Contact Brokers



- *If you want* - to create your own 'big break' rather than wait
- *If you want* - to take the next BIG step up the ladder
- *If you want* - to learn the real secrets to lasting celeb success
- *If you want* - to avoid the many pitfalls along the way
- *If you want* - to learn how to capitalise on what you have *now*
- *If you want* - to save yourself hundreds of hours & thousands of dollars in mistakes

**MODELS – ACTORS – SINGERS – ARTISTS – SOCIALITES – BUSINESS PERSONALITIES –
SPEAKERS – PRESENTERS – DANCERS – WRITERS – JOURNALISTS – MEDIA
PERSONALITIES**

EXPERT ADVICE – Learn from people who *really* know!

With over 30 years experience between them as TV, Radio & magazine personalities, successful Producers & Media entrepreneurs Bessie Bardot and Geoff Barker have a diversity of **REAL LIFE** experience almost unmatched in Australia

CELEBRITY BROKERS - As owners of 'MoversShakers' Australia's first international Celebrity Contact Brokers, Bessie & Geoff have a **unique insight into the lives and PR techniques of some of the most well known & successful celebs**, socialites and business people in the world.

It's this intimate and invaluable personal knowledge that they share with you and help apply to your ambitions.

“DO YOU WANT MORE THAN YOUR 15 Mins”
Remember:- Dreams are nothing without the right INFORMATION!!!

THE WORKSHOP - STEP BY STEP – Road Map to Success

BEGINNERS to ADVANCED - We work with all levels including helping new and already established media personalities develop and capitalise on their profile, enhance their celebrity and build stronger business opportunities.

Topics covered include

- The fame formula - How to get started in the fame game
- How to create your image professionally
- How to build your profile effectively
- Tools you will need & How to avoid being ripped off
- How to get in front of the right people
- How to network and be noticed by the right people
- Success etiquette – How to stand out
- The secrets to the Papparazzi – making opportunities
- Dealing with magazines and the media
- Turning your name into a brand
- Developing celebrity business opportunities, Cross promotions, sponsorships etc
- How to make things happen - Business organisation skills
- Overcoming fears and self-esteem - Gaining confidence and professional attitude
- How to avoid getting stung by crooked photographers, agents, managers etc - Dont lose money to losers
- Getting to Parties and Functions
- Getting in the magazines - Personal PR skills
- All the latest, most effective tips, tricks and secrets to help you promote yourself or your business



Additional Workshop Benefits

PREPARING YOU! – Increasing your options

Aside from the expert advice, critique, custom built plan and access to invaluable trade secrets and contacts, this course is designed to give you a real understanding of the media and PR world in general.

Of course this mean you can use the skills you will lean to help you PR any project you want in the future, as well as a whole host of other benefits.

Just some of the benefits

- Teaches you basic PR skills you can use to get better jobs
- Teaches you vital networking skills you can use in any industry
- Teaches you vital business skills - organisation, planning etc
- Trains you to promote any future business or project you are involved in
- Teaches you to avoid common industry traps – saving you money
- Gives you honest professional feedback – saving you time
- Raises your awareness & self esteem – in business and personally
- Sets you on the right path from day one – giving you the advantage
- Prepares you for the future in the spotlight – Helping you adjust
- Shows you behind the scenes – So you know what to expect
- Gives your career solid sensible direction - Giving you a head start over the many others
- Gets you involved in our personal extensive industry network of contacts
- And more

AVOIDING THE MINEFIELD'S – Save yourself money, time and a broken heart.

The fame game is really *NOT* a game. There are many dark corners and unscrupulous characters who will happily relieve you of your money and dreams if you come along unaware and unprepared! We will show you how to navigate the minefield avoid the crooks and come out unscathed.

COST EFFECTIVE - We will also show you cost effective ways to do everything from set yourself up to getting noticed on the red carpet. Our aim is to show you behind the scenes so you don't have any nasty surprises.

TAX DEDUCTION - Aside from saving you perhaps many thousands in common mistakes and potential rip offs, as an aspiring artist or potential future celebrity this course should be a tax deduction.

LIMITED NUMBERS – Due to Bessie & Geoff's extensive schedule, the time they put aside for workshop mentoring and coaching is limited. If you would like to be one of the people to take advantage of the limited spaces available this year with their exclusive Step by Step workshops contact:-

CONTACT

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